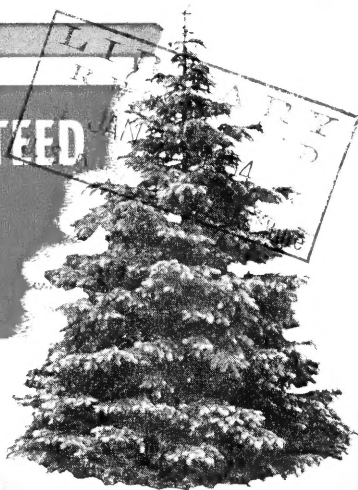


20,35

**GUARANTEED
TO LIVE
TREES**



**WHOLESALE
PRICE
LIST**



SPRING

1954



**WESTERN MAINE
FOREST NURSERY CO.
FRYEBURG, MAINE**



YOU CAN SAVE MONEY NOW . . .

With These Sturdy,
Low-Priced Trees!

WHOLESALE PRICE LIST SPRING 1954

AMERICAN ARBORVITAE

5 yr. Transplants (2-3) 5-10 in. Per 1000 \$65.00

EUROPEAN LARCH

3 yr. Transplants (2-1) 6-10 in. 50.00

RED PINE

4 yr. Transplants (2-2) 5-10 in. 65.00

SCOTCH PINE

3 yr. Transplants (2-1) 4-8 in. 55.00

4 yr. Transplants (2-2) 8-15 in. 65.00

NORWAY SPRUCE

3 yr. Transplants (2-1) 2-5 in. 50.00

4 yr. Transplants (2-2) 3-7 in. 55.00

4 yr. Transplants (2-2) 5-10 in. 65.00

WHITE SPRUCE

4 yr. Transplants (2-2) 5-10 in. 60.00

SEEDLINGS

(Not Guaranteed)

We do not recommend the use of seedlings and cannot guarantee them to live. If you are interested in buying seedlings, we have available this Spring the following varieties:

BLACK HILL SPRUCE

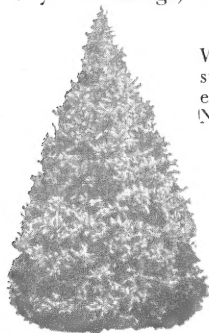
3 yr. Seedlings, 3-5 in. Per 1000 \$25.00

NORWAY SPRUCE

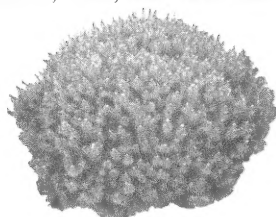
3 yr. Seedlings, 4-7 in. 25.00

*WHITE PINE

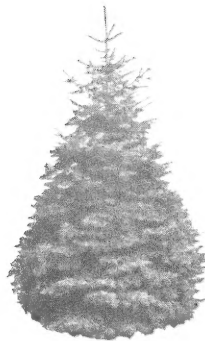
White Pine may be shipped into all states (and the District of Columbia) except Arizona, Colorado, Nevada, New Mexico, Utah, and California.



Black Hill Spruce



Mugho Pine



Douglas Fir



White Spruce

TRANSPLANTING INFORMATION

The figures 2-1, 2-2 shown at left, represent the number of years the trees have been in seed beds, number of years in transplant beds, and the number of times transplanted. The first figure indicates the number of years the trees remained in the seed bed before being transplanted. The second figure indicates the number of years the trees remained in the transplant bed. The total of the figures indicates the age of the tree, and each dash represents one transplanting. The total of the figures add up to the age of the tree. Thus, a 2-2 Scotch Pine is a 4-year old tree which remained in the seed bed two years, was transplanted, and remained in the transplant bed two years.

TESTED-PLANTING TECHNIQUES

GUARANTEE YOU HARDY TREES!

Western Maine nursery folk take extra care in the planting, handling, and shipping of your Trees — to see that they reach you in top, fresh-dug condition — full of vitality and life.

Our transplanting methods, developed over years of testing various techniques, have produced unusually strong fibrous root systems — ever-ready to reach deep down in the earth and establish themselves quickly for vigorous, steady growth.

Experience has proven to us and our customers that Western Maine Guaranteed-To-Live Evergreens always get a head start — that they live and flourish under every growing condition with a minimum of care.

SEE
HOW TO
ORDER
ON BACK
PAGE!

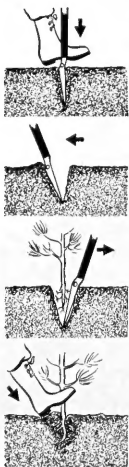
WESTERN MAINE FOREST NURSERY CO.,



Increase Your Profits With Productive CHRISTMAS TREES!

Christmas Tree farming is one of the most profitable, satisfying enterprises there is! With hardly any labor or cultivation at all, you can easily increase your income from several hundred to several thousand dollars every Christmastime! On as little as an acre of waste or marginal land, you can grow from 3000 to 4000 hardy Western Maine Christmas Trees. In no time you can begin to harvest an **AMAZING CASH CROP** of beautiful, sturdy Christmas Trees. Imagine! At just **pennies a tree**, your gross profit will run better than 500% over your cost price! And **NOW**—the demand for Christmas Trees is greater than ever! More than 30 million Christmas Trees are being sold each year—at an average wholesale price of \$1.00 a tree! Put your waste or marginal land to work for you **NOW!** Write **TODAY** for **FREE CHRISTMAS TREE BULLETIN** that tells you the fascinating story about this highly profitable business.

CUT PLANTING TIME IN HALF WITH THIS SPECIAL SPADE NOW ONLY \$7.50



Here's the same scientifically designed planting tool we use at our Nursery in Fryeburg. It is sturdily constructed with just the proper weight and balance for every planting job. Any able man can plant at least 1000 trees a day with this unusual tool. Order yours **TODAY** at this **LOW PRICE** and save both time and money with your planting chores!

The illustrations at left show the proper planting technique. Insert spade straight into the ground. Pull handle back and push forward to form opening for the tree back of spade. Spread out the roots. Close the opening by stamping the soil with heel.

Tool is shipped **F.O.B. FRYEBURG** unless otherwise specified.



FRYEBURG, MAINE

9 GUARANTEE...

We guarantee that 90% of the Transplants you buy from this Price List will live. If you will notify us before October 1, 1954, of the number over 10% which do not live, replacement will be made to equal 90% of the number originally purchased. If we are unable to furnish replacements in the exact size originally purchased, we will furnish them in the nearest size and variety. Shipments will be made by express collect or C.O.D. for postage. Trees shipped by freight or truck cannot be guaranteed.

Harry Eastman

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Send Us Your ORDER NOW!

The growth your Trees get the first year is important! By planting NOW — this spring, your Guaranteed-To-Live Evergreens have a chance to get their roots firmly anchored for fast, strong growth during the summer months. But the Trees you want this spring must be ordered NOW! No matter how many more Trees we plant each year, we often run out of some varieties. Harold and I will begin to ship your Trees from Fryeburg as soon as the frost leaves the ground, usually around the middle of April. Be sure you receive the varieties you want in time for spring planting. ORDER PROMPTLY — TODAY for sturdier, healthier Evergreens — and BIGGER PROFITS!

SHIPPING WEIGHTS

The following shipping weights are approximate due to the different varieties. Weight per thousand trees, including packing material and crates, will average as follows: 2-year seedlings, 7 lbs.; 3-year seedlings, 15 lbs.; 3-year transplants, 28 lbs.; 4-year transplants, 80 lbs.; 5-year transplants, 200 lbs.; 6-year transplants, 200-300 lbs. All trees shipped by express Collect or C.O.D. for postage unless otherwise specified. Trees shipped by freight are not covered by our Guarantee.

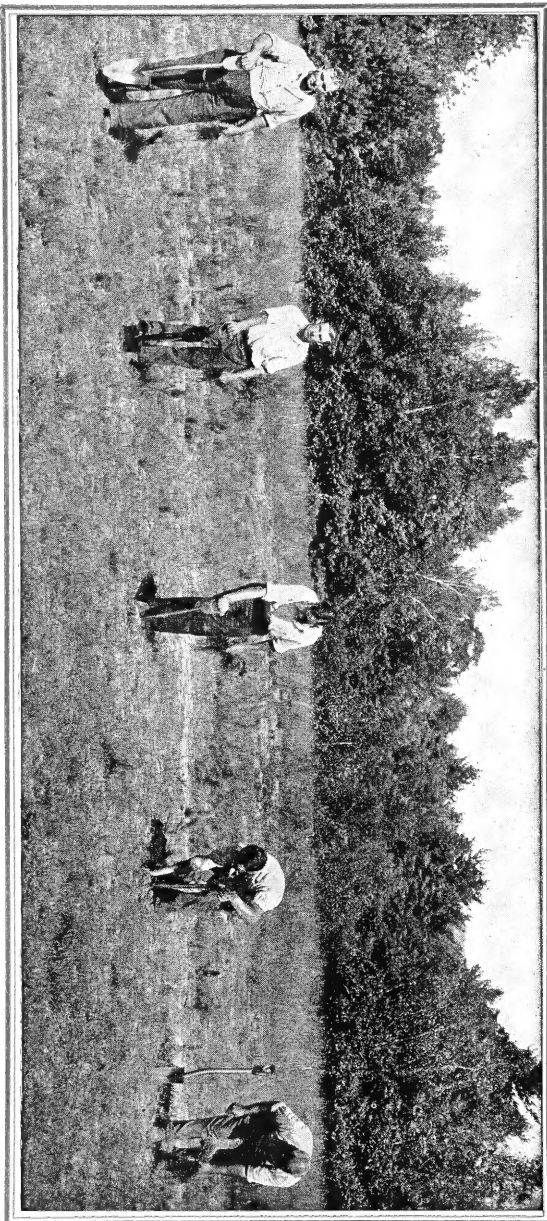
TERMS

Cash with order, or one half cash with order, balance C.O.D. All prices F.O.B. Fryeburg, Maine, net; no discounts. 250 trees of any one kind and size at the 1000 rate. For less than 250 of one kind ask for retail price list. **No extra Charge for Boxes or Packing.**

Please Give Second and Third Choices On All Orders

Use Handy Order Form!

Proper planting technique: First man with trees in left hand and shovel in right is ready to make the hole. Second man is inserting shovel straight into the ground. Third man has inserted shovel and has the handle pushed ahead, forming opening for tree back of shovel. Fourth man, while keeping shovel pushed ahead with his foot, has taken one tree from the bundle carried in his left hand and is putting it in hole. Fifth man has removed shovel and is closing opening by stamping each side with his heel. On cleared land such as shown here, one trained man can easily plant 1000 trees a day.





Western Maine Forest Nursery Co.

GROWERS OF EVERGREEN TREES

Fryeburg, Maine

Tree Growing Time

Spring, 1954

Dear Friend:

"I'm not in the habit of writing testimonial letters," one of our Tree Growing Friends writes, "but I've been buying your Trees for a good many years—18 to be exact—so it's about time I said 'thanks'! In all these years, my customers have always been more than satisfied with the Trees I've sold them—my profits always greater than the year before!"

We receive many such letters from folks all over the country praising the extra hardiness and quality of Western Maine Trees—letters from folks who are equally enthusiastic about our LOW PRICES for Trees GUARANTEED-TO-LIVE and flourish anywhere!

Once you establish our handsome Evergreens on your land, you'll understand why folks buy them on sight! Every Tree has healthy, strong fibrous roots—thick branches, and colorful foliage. These are the Trees your customers want—at prices they want to pay! What's more, our liberal WRITTEN GUARANTEE that your Trees must live, assures you of profitable repeat sales year after year! For we send to you only those Trees which have survived our bitter cold winters and hot summers. And if they lived up here, in Northern Maine, they'll live where your customers plant them!

You'll notice in our new WHOLESALE SPRING FOLDER enclosed, we have maintained the lowest prices possible—prices we believe to be the LOWEST IN AMERICA to help you realize a higher level of profit! These Trees still cost you but Pennies each!

DOUBLE YOUR NET PROFIT—GROW CHRISTMAS TREES!

And by growing Christmas Trees, you can increase your tree-growing profits by many more dollars! Imagine! On as little as an acre of waste or marginal land, you can grow 1000 to 3000 Trees with practically no cultivation necessary—with very little work involved! You can obtain additional information on Profitable Christmas Tree Farming by sending for our FREE Christmas Tree Bulletin, as explained in the Folder!

Please remember! For greater profits in a short time, the Trees you want must be reserved now! At our LOW PRICES, wholesale orders have been coming in day by day. Some varieties have already been sold out—and we don't know how long our other varieties will last before the digging season starts.

So select the Evergreens you want NOW from the Folder enclosed. Fill out the order form, giving second and third choices, and mail with remittance in the return envelope. If you wish, send only one-half the amount, balance C.O.D. I'll ship the Trees you want just as soon as the frost leaves the ground—in time for spring planting and BIGGER TREE-GROWING PROFITS FOR YOU!

Sincerely yours,

Harry Eastman

WESTERN MAINE FOREST NURSERY CO.

From _____

WESTERN MAINE FOREST NURSERY CO.

FRYEBURG, MAINE

U. S. Dept of Agriculture
Library
Washington 25, D. C.

SOLD OUT!

Sorry, but since this price list was printed, we have received orders for all of our 4T, 8-15 inch Scotch Pine, which we had available for wholesale this spring.

We have plenty of 3T 4-8 inch Scotch Pine transplants.

WESTERN MAINE FOREST NURSERY COMPANY • FRYEBURG, MAINE

